

EVENT SOLUTIONS®
Solutions for Successful Events

EXPO 2004
exhibitor & sponsor
prospectus

**Washington DC
Convention Center**

**Washington, D.C.
August 28-31, 2004**

www.event-solutions.com



What Does Event Solutions Expo Do for You?

- Provides the opportunity to meet several thousand event professionals in person.
- Allows you to make a statement about your company in front of the most influential event buyers in the country.
- Positions you to earn more event business by spending quality time with customers who have the authority to buy.
- Provides a range of options to deliver your marketing message include exhibits, sponsorship and participation.
- Presents marketing opportunities in a fun and educational environment.
- Makes your marketing opportunities affordable.

Exhibit Booth Price: \$1650

Price Includes:

- Pipe and Drape
- Sign with Company Name
- Online Listing with Hyperlink
- Listing in Show Guide
- Post Show Attendee List on Disk
- Two (2) Complimentary Activity Badges
- Option to Purchase Two (2) Additional Activity Badges at \$100 Each
- 100 Complimentary Exhibit Floor Passes
- Free Subscription to Event Solutions

Who Should Exhibit:

Attractions	Multi Media Support
Audio Visual Companies	Party Supplies
Catering Supplies & Equipment	Power & Cooling Suppliers
Communications Suppliers	Promotional Products
Convention Centers	Pyrotechnic Companies
Décor & Scenery Companies	Rental Equipment Manufacturers
Destination Management Companies	Set Designers & Builders
Destinations	Signs, Banners, Graphics Companies
Entertainment	Software Suppliers
Event Planning Companies	Speakers/Agencies
Event Producers	Special Effects Providers
Event Related Web Sites	Staffing Companies
Event Sites	Staging Companies
Exhibit/Display Suppliers	Supplies & Equipment
Fabric Providers	Table & Chair Manufacturers
Flooring & Fencing Manufacturers	Tabletop Décor Companies
Games & Amusements Suppliers	Technical Support Companies
Hotels & Resorts	Tent & Structure Renters and Manufacturers
Lighting and Sound Companies	Ticketing/ID Systems
Linen Renters	Tour Management Agencies
Marketing & Ad Agencies	Video Production Companies
Meeting Planning Companies	

Activity Badges allow exhibitor personnel to attend all seminars, sessions, and events with the exception of The Spotlight Awards and The SEARCH Breakfast.

Schedule at a Glance

Exhibitor Move-In
 Saturday, August 28
 8am – 5pm
 Sunday, August 29
 8am – 3pm

Tradeshow Floor Hours
 Sunday, August 29, Sneak
 Preview Party
 5pm – 7pm

Monday, August 30
 10am – 4pm

Tuesday, August 31
 11am – 3pm

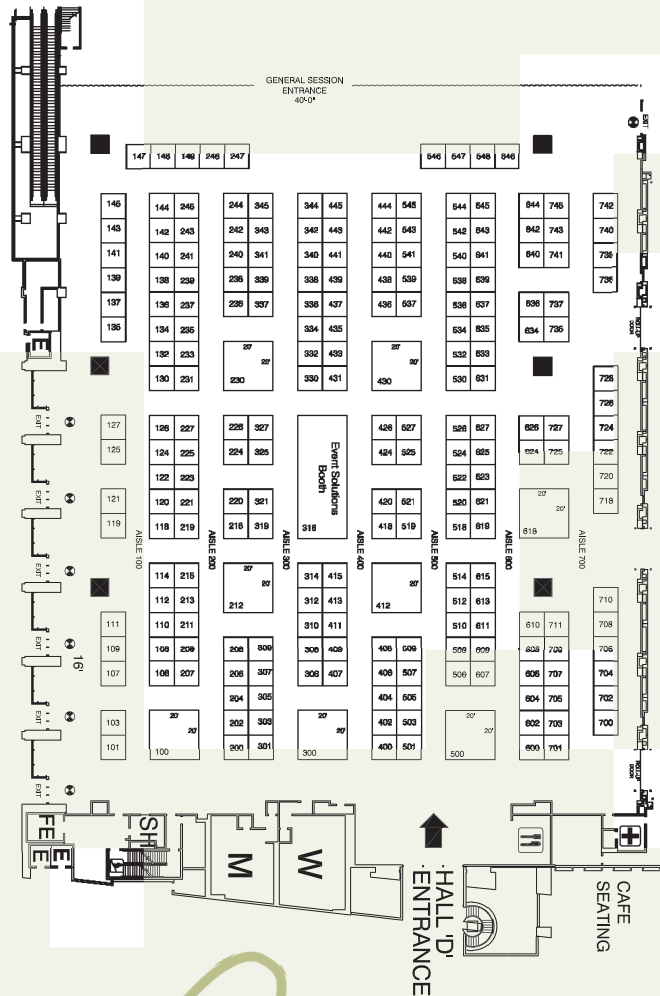
Exhibitor Move-Out
 Tuesday, August 31
 3pm – 9pm
 Wednesday, September 1
 8am – 12 Noon

Contact Information
 Exhibit Space, Sponsorships
 Meredith Link
 360-293-6831
 Meredith@event-solutions.com

Who You'll Meet at Event Solutions Expo

Corporate Event Planners
 Corporate Meeting Planners
 Marketing Executives
 Association Meeting Planners
 Association Convention Managers
 Trade Show and Exhibit Managers
 Event Planners
 Event Producers
 Event Managers & Directors
 Rental Companies
 Event Site Managers
 Entertainment Directors
 Creative Directors
 Lighting, Sound, A/V Professionals
 Lighting Designers
 Show Managers
 Tour Directors
 Technical Directors
 Caterers
 Hotel Professionals
 Non-Profit Planners
 Government Planners
 University Event Planners
 And many more!!

Exhibit Floor Map



Sponsorship Opportunities

Ways to Promote Your Company at The Expo

- Platinum Sponsor
- Gold Sponsor
- Exhibit Booth
- Event Sponsor
- Participating Sponsor
- Trade Show Bag Literature Distribution
- Name Sponsorship
- Spotlight Award Finalist
- SEARCH Silent Auction Donation
- The Showcase Event
- Promotional Brochure Advertisement
- Post Show Direct Mail to Attendees
- Golf Tourney Hole Sponsor

Limited only by your imagination.

Platinum Sponsorship (Limited to Six) \$8,000

- First choice of available booth locations.
- Complimentary exhibit space (100 sq. ft.).
- Highlighted booth on floor plan in Show Guide.
- Full page, 4-color ad in the official Event Solutions Expo Show Guide.
- Distribution of promotional literature from registration area and in attendee bags.
- Mail to top 100 customers / Invite letter from Publisher of Event Solutions.
- Two (2) complimentary Activity Badges.
- Website link from Event Solutions Expo website.
- Company logo on sponsor signage at all events.
- Individual Company identification signage at entrance unit to Expo floor and all events.
- Company logo in the Spotlight Awards program.
- Verbal thank you at Spotlight Awards Event.
- Inclusion in on-screen slide presentation at Spotlight Awards Event.
- Company logo prominently displayed in pre-show magazine advertisement (from point of sale until show issue).
- Post-show attendee mailing list on disk.
- Discounted Guerilla Marketing opportunities.
- Inclusion in December 2004 Post-Show "Wrap" Issue of Event Solutions.
- Sponsors have exclusive use of Event Solutions Expo 2004 logo for printed promotional purposes for one year from date of purchase. Logo to read "Event Solutions Expo 2004 Platinum Sponsor".
- Platinum Sponsor sign to be displayed on booth.

Gold Sponsorship \$5,000

- \$250 discount on exhibit space (first 100 sq. ft.).
- One (1) complimentary activity badge.
- Company logo on Event Solutions Expo website.
- Company logo on sponsor signage.
- Half page, 4-color ad in the official Event Solutions Expo Show Guide.
- Company logo in the Spotlight Awards program and verbal thank you at Spotlight Awards Event.
- Inclusion in on-screen slide presentation at Spotlight Awards event.
- Company logo in pre-show magazine advertisement (from point of sale until show issue).
- Post-show attendee mailing list on disk.
- Inclusion in December 2004 Post-Show "Wrap" Issue of Event Solutions.
- Sponsors have exclusive use of Event Solutions Expo 2004 logo for printed promotional purposes for one year from date of purchase. Logo to read "Event Solutions Expo 2004 Gold Sponsor".
- Gold Sponsor sign to be displayed on booth.

Participation Sponsorship

There are dozens of ways to be a participating sponsor and show the event industry what your company can do, live and in color. Participating sponsors are primarily those companies who provide products or services to the incredible events and sessions held at Event Solutions. To be a part of one the event teams or even to lead one of the teams, contact Meredith Link at 360-293-6831.